

Wax Seal Application Guide

The "modern cheat code" for a classic look without the mess.

Applying wax seals to envelopes, stationery, wedding invitations, and gift packaging has never been easier. Pre-made wax seals paired with high-bond double-sided adhesive circles allow you to achieve an authentic, hand-stamped aesthetic with speed, precision, and zero mess.

Step-by-step instructions

1 Prep surface

Action: Remove a single double-sided adhesive circle from the roll.

Placement: Place it exactly where you want your seal to live.

Pro tip: Press sticky side firmly onto paper or ribbon to ensure a flat, secure base before peeling.

2 Reveal adhesive

Action: Peel off the top protective layer (backing paper) of the label.

Result: Reveals the second sticky side — a clean, clear, and very tacky circle ready for the wax.

3 Set the seal

Align: Hover your pre-made wax seal directly over the adhesive circle.

Lower: Lower slowly, aiming for the dead centre.

Press: Apply firm thumb pressure for 3–5 seconds for a permanent bond.

Best practices & application advice

Surface flatness: Always ensure the target paper or fabric ribbon is placed flat on a hard surface during application for optimum adhesion.

Mailing envelopes: Self-adhesive wax seals are strong, flexible, and fully suitable for postal transit when placed on outer envelopes.

Ribbon & twine: When securing ribbon or twine under a wax seal, stick the adhesive circle directly across the ribbon onto the paper for double security.